

SUCCESS STORY

Mantis empowers Dirty Laundry's omnichannel growth with advanced Fashion WMS technology



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**DIRTY
LAUNDRY**

Mantis announces its collaboration with Dirty Laundry for the implementation of Mantis Logistics Vision Suite (LVS), supporting the fashion brand's warehouse efficiency, scalability, and omnichannel fulfillment capabilities

With a strong presence in Greek fashion, Dirty Laundry continues to expand across retail stores, e-commerce, marketplaces, wholesale, and exports in the international environment. This multichannel growth creates increasing operational demands around inventory accuracy, order fulfillment, replenishment, and return management.

By deploying Mantis LVS at its central warehouse in North Athens, Dirty Laundry will be able to manage complex fashion stock attributes, including size, color, and special packaging, while improving visibility and execution across its retail, digital, wholesale, and export channels.

The solution is designed to support seasonal peaks, promotional periods, and growing order volumes, helping the company maintain fast and reliable service as its business evolves.

Scalable fashion logistics with Mantis LVS

For Mantis, the project highlights the role of specialized WMS technology in helping fashion and lifestyle companies operate efficiently in complex omnichannel environments. Mantis LVS integrates with Dirty Laundry's ERP environment, supporting consistent data flow, improved coordination, and the flexibility to adapt as business needs change.

Through the collaboration, Mantis reinforces its position as a trusted technology partner for brands seeking to modernize warehouse operations, improve fulfillment performance, and build scalable foundations for future growth.



DIRTY LAUNDRY

“As we continue to expand our multi-channel footprint and serve customers across Greece and beyond, having a reliable, high-performance WMS is essential. We chose Mantis LVS for its outstanding track record in fashion logistics, its flexibility in managing our complex stock attributes, and its ability to scale alongside our growth. Equally important was the excellent collaboration we experienced throughout the implementation process, as well as the hands-on training and support provided by the Mantis team to ensure our people could adopt the system with confidence. This partnership significantly enhances our logistics operations and ultimately elevates the premium experience we deliver to our customers.”

Stella Birbakou
Supply Chain & Logistics Manager, Dirty
Laundry

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