

# SUCCESS STORY

Interbrands Orbico in Romania  
selects Mantis WMS LVS



**m**▲**antis**  
an ecovium company

INTERBRANDS  
**ORBI** 

# As part of the regional rollout of Mantis WMS within Orbico Group, Interbrands Orbico in Romania successfully implemented Logistics Vision Suite (LVS) to optimize warehouse operations and increase productivity.

Interbrands Orbico is the leading distributor in the Romanian Consumer Goods market. The company has a portfolio of over 200 brands and 12,000 products in the categories of tobacco, perfumery, household, food and non-food products, and global leaders in its portfolio of partners, such as Philip Morris, Procter & Gamble, Lindt, Kellogg's (Pringles), Duracell, Wella. The sales of Orbico Group, at the European level, surpass 3 billion euros, of which 1 billion euros was generated only by the Romanian market.

As part of the regional rollout of Mantis WMS within Orbico Group, Interbrands Orbico in Romania implemented LVS the award-winning WMS of Mantis, replacing the previous WMS that the company was running and reached its limits.

Because of its unbeatable advantages of true adaptability and outstanding flexibility, Mantis WMS LVS empowers Interbrands Orbico to address the ever-changing needs of its clients / customers and provide the highest customer service standards. Mantis's leading logistics software and solutions offer great upgradeability and fast onboarding of new clients / depositors, thus enabling Interbrands Orbico to easily manage its complex inventory and to respond rapidly and successfully to the ever-changing market requirements.

Mantis WMS LVS addresses the company's demand for ultimate traceability, while its advanced traceability offers 100% recall accuracy, especially in the Consumer and Food & Bev industries where Interbrands Orbico specializes.

Mantis WMS LVS streamlined all inbound and outbound processes and automated both the picking and packaging process, leading to a high increase in order line fulfillment and a drastic reduction of clients' complaints. Truck loading became faster, thanks to the sophisticated swap option of LVS, which permits the reallocation of already reserved order quantities depending on the order with which the carriers reach the warehouse.

Mantis Romania and Orbico's LVS competence center delivered the LVS implementation services on time and on budget.

The implementation was performed in record time and very shortly, the company experienced "hands-on" results, only 2 weeks after, such as:

- △ Significant increase in warehouse productivity,
- △ Workflow optimization,
- △ Decrease operational costs,
- △ High inventory visibility,
- △ High customer service and
- △ Very quick learning curve and adaption of end-users.

The LVS implementation at Interbrands Orbico does not stop here. After this successful first project, the next phases to be considered involve implementing smart and affordable automations such as pick to light for the company's cigarettes business line, pick by voice and 100% paperless warehouse operations.





“Orbico and Mantis have established a long-lasting, strategic partnership that strengthens year by year since WMS Logistics Vision Suite’s implementations in our logistics sites in numerous geographies, successfully support us to carry out our ambitious growth goals. Mantis proactively offers the most suitable for us technological solution every time to be a step forward regarding new market trends. In this framework, we shall continue to invest in innovative logistics technologies in collaboration with our valuable partners, the Mantis team of experts.”

Ivanka Ivanova, Operations Director, Board Member Romania & Bulgaria

“Amazing experience implementing Logistics Vision Suite and collaborating with the Mantis Romania team! Very soon after Go-Live, we enjoyed valuable benefits that kept us aligned with our customers’ compelling demands for fast and accurate order delivery, while Mantis support went beyond our expectations. We already plan a new phase of collaboration with Mantis, our strategic technology partner for years now.”

Gabriel Decu, Supply Director, Interbrands Orbico

#### About Interbrands Orbico

Interbrands Orbico is part of the Orbico Group, Europe’s largest distributor, with international experience in over 20 countries and with more than 8,000 people. Orbico Group is the leading distributor for a large number of qualities globally known brands ranging from beauty care products through food and non-food products, technical and electrical appliances to pharmaceuticals, toys, textiles, cigarettes as well as motor oil products. Orbico offers complete and comprehensive business solutions for sales and distribution, logistics services, marketing and brand management services.

[www.orbico.com/ro/en/](http://www.orbico.com/ro/en/)



[info@mantis.email](mailto:info@mantis.email)

[www.mantis.group](http://www.mantis.group)

